

**CONTRACT**

**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 (216) 771-1943

And:

**Summit Co Republican Central Committee**  
 1755 Merriman Road, Suite 250  
 Akron, OH 44313

<b>Contract / Revision</b> 842823 /		<b>Alt Order #</b>
<b>Product</b> Judges for Summit County TV		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> Judicial committee TV
<b>Advertiser</b> Summit County Republican Central Committ		<b>Original Date / Revision</b> 10/29/12 / 10/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WOIO	<b>Account Executive</b> House WOIO/WUAB	<b>Sales Office</b> Cleveland Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOIO	10/30/12	11/02/12	Action News at 6a	6-7a		:30			NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				7	\$225.00			
N 2	WOIO	11/05/12	11/05/12	Action News at 6a	6-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$225.00			
N 3	WOIO	10/30/12	11/02/12	The Early Show	7-9a		:30			NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				7	\$175.00			
N 4	WOIO	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				2	\$175.00			
N 5	WOIO	10/30/12	11/02/12	America Now	9-10a		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				6	\$125.00			
N 6	WOIO	11/05/12	11/05/12	America Now	9-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$125.00			
N 7	WOIO	10/30/12	11/02/12	Action News at 4p	4-5p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				3	\$1,200.00			
N 8	WOIO	10/30/12	11/02/12	Action News at 5p	5-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				2	\$1,500.00			
N 9	WOIO	10/30/12	11/02/12	David Letterman	1135p-1236a		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				3	\$750.00			
<b>Totals</b>											<b>32</b>	<b>\$13,100.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	32	\$13,100.00	\$11,135.00
<b>Totals</b>	<b>32</b>	<b>\$13,100.00</b>	<b>\$11,135.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WOIO**  
1717 East 12th Street  
Cleveland, OH 44114  
(216) 771-1943

Contract / Revision	Alt Order #
842823 /	

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	Judges for Summit Cour	Judicial committee TV

Advertiser	Original Date / Revision
Summit County Republic	10/29/12 / 10/29/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.